

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

CURRENTLY MEETING 7:00 AM FRIDAYS AT COUNTRY KITCHEN, HWY 151, PLATTEVILLE, WI

Friday, October 30, 2015

Attendance: Twenty-five Optimists attended. Nine wore their Optimist Shirts (Bob Weier, Maggie Kleisath, John Urness, Gary Engelke, Maxine Lane, Steve Lane, Joy Schewe, Hap Daus, and Tom Nall).

Mystery Greeter: Maggie Kleisath greeted Hap Daus

Luck of the Draw: Ron Weier's cut and got the king hearts as well as \$2.00 for the time together. Total in the pot is getting closer to \$900!!

Business Meeting:

++ Maxine will present a Friend of Optimists award to Bill Niehaus.

++ An invitation from the Badger Boys and Badger Girls State participants was passed around. We were invited to attend the Annual American Legion Post 42 Veterans Day Potluck at the elks Lodge on November 11th and hear reports from people who have participated in the program.

Program:

We had the pleasure of listening to two speakers talk about the 150th anniversary celebration being organized and celebrated by the University of Wisconsin-Platteville. **Lindsay Dietmeier** who currently works doing fundraising and all-inclusive marketing for the athletics department. Originally from Durand IL, Lindsay currently resides in Platteville.

Johanna Belken works as the assistant director of University Information and Communications. She oversees the publications and marketing departments and helps guide the university in communicating UW-Platteville's brand to internal and external audiences. Johanna is originally from Benton WI and also currently resides in Platteville.



Today's speakers, Johanna Belken (l to r) and Lindsay Dietmeier, with Optimist President Ron Weier.

They talked about the yearlong celebration which was kicked off in August with the Welcome Back to students. They are trying to encourage student pride and alumni participation through the events. At Homecoming there was a 150 art show with wooden bowls selling around \$4,435. Half of the funds raised will be awarded as scholarships.

Other activities include selling Pioneer Pete Bobble Heads for \$20. (Again half of the funds will go toward scholarships.) There will be a concert with a Great Day event. In January they are planning a breakfast. Bo Ryan will be the Distinguished Lecturer in April. Since the graduating class of 2016 will be the 150th class each student will receive a special medallion on their tassel.

Activities will continue in the fall semester with a big Welcome Back event and an October birthday party at Homecoming next year. There are plans to have a miners' reunion since the university is known for its mining beginning and involve the Rollo Jamison Mining Museum.

There are also buttons, picture frames, and 150 banners on the light poles to recognize the event and make the year special. Thank you to Lindsay and Johanna for your presentation.

Minutes taken and submitted by Fern Nall; edited for "Rooster Call" by Charlie Clark.