

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

CURRENTLY MEETING 7:00 AM FRIDAYS AT COUNTRY KITCHEN, HWY 151, PLATTEVILLE, WI

Friday, November 20, 2015

Attendance: A whopping twenty-one (21) members were present for today's proceedings.

Mystery Greeter: Dave Jones greeted Maggie Kleisath, who gets one free ticket for the Joker Draw.

Luck of the Draw: There were two drawings, the first for one-half of the joker draw pot — currently the pot is over \$900.00 — and a second drawing for 18 holes of golf with cart, courtesy of today's speaker, Matt Bohlkin. Bob Weier had a crack at the Joker Draw, and only missed the Joker by one card and settling for just \$2. The winner of the golf prize was Leon Neuheisel.

Business Meeting:

++ Announcements/Reminders –

- Santa Calling, scheduled for December 15, 16, 17. Need volunteers for Thursday, December 17.
- Holiday Project toy pickup: Gary Engelke & Steve Lane and Leon Neuheisel & Kevin Haertzen
- 2016 Speaker coordinators signup was circulated and all months are now filled. Way to go, Team!
- Gary Engelke announced he visited with staff from A & W and they will not be serving breakfast.
- Bob Weier passed around a picture of our new sign at Legion Park, several members gathered after the meeting for a picture on location.
- President Weier announced Terry Busch, Busch Insurance is now a Friend of Optimist.
- President Weier announced he and Gary Engelke will be attending the meeting of Platteville Area Optimist on Wednesday, November 25 to talk about marketing and recruitment.
- Friday, December 4, we will collect donations (food and \$\$) for Platteville Food Pantry.
- Saturday, December 5, is the Jingle Bell Run/Walk for Thursday's Child program.

Program:

Our guest speaker, Matt Bohlkin, from the Platteville Golf Club, opened his presentation, stating his interest in golf started around age 3. He shared his educational background, which started with a 2 year marketing degree. He later learned of the SW Tech Golf Program which he enrolled in 1995. His golfing history/employment includes 2011 member of PGA, Eagle Ridge, and House on the Rock which lead him back to Platteville.



Optimist member Gary Engelke (left) introduced today's speaker, Matt Bohlkin.

In his current position, Matt is responsible for the day to day operations of the course, golf pro shop, scheduling t-times, guest services, etc. His goal is to change the mind set many people in the community and surrounding area have, i.e., that the Platteville Golf Club is a private 'country club.' Rather, the facilities are open to the public. When people think golf, he wants Platteville Golf Club to be the course of choice. He hopes to expand the footprint, offer golf packages, and create added value to golfing which will increase revenue. He commented on the many events that are currently featured at the course throughout the summer, which are well attended.

We thanked Matt for his presentation, his prize used in today's Joker Draw, and hope to work closely with Matt this spring in working to bring back our Optimist Junior Golf program this summer.

Minutes taken and submitted by Maxine Lane; edited for "Rooster Call" by Charlie Clark.