

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

Currently Meeting 7:00 AM Fridays at Country Kitchen, Hwy 151, Platteville, WI

Platteville Optimist Weekly Bulletin – Friday, June 16, 2017

Attendance: 29 members attended –Tim Boldt, Duane Borgen, Paul Budden, Charlie Clark, Peggy Compton, Howard Crofoot, Hap Daus, John Dutcher, Dan Engelke, Eileen Engelke, Gary Engelke, Beth Frieders, Kevin Haertzen, Dave Jones, Ken Kamps, Maggie Kleisath, Maxine Lane, Steve Lane, Doug Martin, Gary Munson, Fern Nall, Leon Neuheisel, Becky Schambow, Bob Stephens, Barb Stockhausen, Gene Weber, Bob Weier, Ron Weier, and Wayne Wodarz

Guest: Larry Bowden our guest speaker

Mystery Greeter: Beth Frieders was the greeter this morning. Tim Boldt was the lucky winner of the ticket.

Joker Draw: Lucky ticket today belonged to Ken Kamps who didn't draw the joke, but received \$2.00 today.

Announcements:

***Birthdays/Anniversaries:** Birthday: Ron Weier (06/19)

Anniversaries: Tom & Fern Nall (06/18), Dan Engelke (6/20), and Guy Stead (06/20)

*Upcoming SWIS District Quarterly Conferences-August 17-20, Milwaukee, WI (Annual Convention)

Program:

Ken Kamps introduced today's speaker, Larry Bowden, President of the American Breweriana Association, who provided us with the interesting history of the Platteville Brewery as well as the process of brewing beer.

Larry explained that in the 1800's everyone liked beer as it needed to be consumed before it spoiled due to the fact that there was no refrigeration. Therefore there were a lot of little breweries in the area. In the 1840's the Germans introduced logger beers, which lasted longer as they were kept in cold cellars. After the Civil War, the Platteville Brewer was built on 20 acres where the Swiss Valley building and the dog park are. The dog park area was used as an ice pond. The Brewery burned and was rebuilt.

Fritz Hoppe owned the Brewery in 1880 when it was prosperous and the beer was shipped by train. He retired in 1912 and sold the business. This was also the



Larry is holding an original full bottle of beer brewed at the Platteville Brewery. How about a taste?

time of Prohibition. Larry provided more dates about the sale of the building and the process the brewers used to produce their malt and hops. Competition from the larger Milwaukee breweries came with the increase train travel, making it hard for the little breweries to survive. The Brewery closed in 1937-38 and the building was used to make cheese. As they say the rest is history.

Weekly Speakers: June Programs, Coordinator(s), Ken Kamps

June 23 – Dr. Jeff White (presenter and induction as new member)

June 30 – Brian Allen, EMS Director

~~~~Minutes taken and drafted for Rooster Call by Fern Nall



*Happy First Day of summer!*

*See you Friday  
after your optimistic  
week.*

