

ROOSTER CALL



PLATTEVILLE OPTIMIST CLUB

MEETING 7:00 A.M. EVERY FRIDAY AT TAKE 2 RESTAURANT

Friday, April 17, 2015

Attendance: Twenty-four (24) Optimists and one guest, Brad Mootz, were present. Brad, who lives in Dubuque and works at the Edward Jones Office in Platteville, is considering joining our club. Eight members (Ron, Ernie, Hap, Tom, Bob, Leon, Eileen and Charlie) were wearing their Optimist shirts.

Mystery Greeter: Leon Neuheisel greeted Bob Weier.

Luck of the Draw: Fern Nall's ticket was drawn for the Joker Draw. She drew the 9 of Clubs and won \$2.

Business Meeting:

- ++ Dave Jones was recognized as being an Optimist member for 41 years, and John Urness for 14 years.
- ++ Maxine indicated to the members present that we are still looking for someone to fill the upcoming Second Vice President position. This is an important position in our club and she is hopeful someone will step up to fill the need.
- ++ A discussion was held regarding selling Cheese Curds at the upcoming Derby Days. It was decided that the timeframe was too short and at this time will consider next year.
- ++ The Tri-Star Basketball competition is this weekend in Mukwanago.

Program:

Ron Weier introduced today's speaker, Ela Kakde, PAIDC Executive Director. Ela has worked in many areas. Coming to Platteville from Ohio, Ela relocated to accept a position with the Extension Office.

As Executive Director of PAIDC, Ela discussed the need for growing our economy in order to maintain the services we currently enjoy. PAIDC fosters this growth and strives to make Platteville a place companies want to be part of. When working with prospects, confidentiality is maintained until a public announcement is possible. Ela is interested



in knowing more about us to help understand the reasons people have for staying in Platteville or moving to Platteville. Many want to come back to the Midwest, but there also needs to be good jobs to attract and retain them. The question is, “How to we create these jobs”? Teaching entrepreneurship to young people for business development would be one avenue to explore called Market Place for Kids, using current business developers as mentors.

Young people on current boards provides a new perspective to decisions that are being made. They are more likely to as “Why Not” rather than “Why”. Ela finished with a question answer session.

Upcoming Speakers:

April 24: Lori Bahr, from Mound City Bank, on financial planning for philanthropic donations

NOTE: Patti and Terry Cullen, and Meghan Skemp, presentation on local suicide prevention and suicide survivors’ support, originally planned for April 24, has been postponed for sometime in May.

May 1: Club Business Meeting

May 8: Matt Heer, Science teacher at PHS, following up on HUNCH program and students’ trip to Texas in March.

May 15: Ed White, on the Platteville Incubator Program for Business. NOTE: This meeting will be held at the Platteville Incubator Building

Minutes taken and submitted by Eileen Engelke; edited for “Rooster Call” by Charlie Clark.

