

# ROOSTER CALL

## PLATTEVILLE OPTIMIST CLUB

MEETING 7:00 A.M.

EVERY FRIDAY ~~AT TAKE 2 RESTAURANT~~

This morning's meeting was at the Platteville  
Business Incubator, Inc. (PBII)

Friday, May 15, 2015

**Attendance:** Twenty-Three (23) Optimists present for a special meeting at the Platteville Business Incubator, Inc., site, 52 Mean Drive, in Platteville's east side Industrial Park. A count of who was wearing their Optimist shirts was missed today.

**Mystery Greeter:** *Becky Schambow* greeted *Hap Daus*.

**Luck of the Draw:** *Ron Weier*'s ticket was drawn for the Joker Draw, and he won!!...  
Balance in the pot was not know at the time, however.

### **Business Meeting:**

- ++ We are still looking for a 2<sup>nd</sup> VP.
- ++ Maxine will be attending the Dairy Days meeting on June 2.
- ++ Matt Melby, Melby Funeral Home joined as a New "Friend of Optimist".
- ++ Maxine will present the Optimist Scholarship to Max Frommelt
- ++ Starting next week we will hold our meetings at Country Kitchen until further notice.

### **Program:**

Ed White, Executive Director PBII gave us background on the incubator and they number of years it has been in operation. The community has seen great benefit from the opportunities that have been provided to assist start up business in our area. There are currently 13 to 14 companies at PBII with applications for 2 more pending. The purpose of PBII is to assist in start up business. They also provide space for conferencing and meetings for no extra fees.

The average stay is for a start up is about 40 months. The facility does have what they consider Anchor Tenants. They are not asked to leave, but there is no permanent lease, so they can move on at any time. 30 – 40% can be anchor tenants.

The facility is currently at about 80 % occupancy. Some marketing has been done, but general information through Board Members and networking with other centers of influence also helps spread the word. The meeting ended with a tour of the facility.

**I am an optimist. It does not seem to be much use being anything else.**

**~ Winston Churchill**

Minutes taken and submitted by Eileen Engelke; edited for "Rooster Call" by Charlie Clark.