



Platteville Optimist Club Monthly Highlights July 2024

Vision Statement: *"To Impact the lives of youth in a positive and encouraging manner"*

2023-2024 Officers: Alaina Reeves, President – Bob Hundhausen, Vice President – Melissa Palfrey, Past President – Duane Borgen, Treasurer – Becky Schambow, Secretary

2023-2024 Board of Directors: Amy Coffey, Terri Ellis, Mark Essex, Jordan Holthaus, Doreen Hlavaty, and Tom Nall

Published for Members August 3, 2024 by Becky Schambow, Secretary

HIGHLIGHTS OF WEEKLY MEMBERSHIP MEETINGS HELD IN JULY

BUSINESS MEETING: - JULY 5, 2024

Attendance: There were 19 members and 1 guest present including: Chris and Paul Budden, Charlie Clark, Howard Crofoot, Hap Daus, Dan Engelke, Mark Essex, Linda Foht, Kevin Haertzen, Doreen Hlavaty, Ken Kamps, Maggie Kleisath, Michael Miller, Tim Murphy, Tom Nall, Alaina Reeves, Joy Schewe, Ernie Thalmann, Ron Weier. and Krystle Lorenz, guest.

Call to Order: The meeting was called to order by President A. Reeves at 7:00 a.m.

Guests Welcomed: President Alaina Reeves welcomed Krystle Lorenz, representing Grant County Coordinated Services Team as our guest.

Grant Check Presentation to Grant County Coordinated Services Team: A grant check for \$300 was presented to Krystle Lorenz. Krystal thanked the Optimist Club for our donation and reported that the donation will go towards their Backpack Drive and Resource Fair which will be held at the Youth & Ag Building in Lancaster on Monday, August 26th from 4:00 to 6:00 p.m.

Special Dates to Remember:

- **Birthdays this Upcoming Week:** None
- **Wedding Anniversaries this Upcoming Week:** Leon and Madge Neuheisel – July 11, 1970
- **Membership Anniversaries in July:**
 - Virg Pufahl – July 1, 1975;
 - Jim Boll – July 1, 1976;
 - Carley Borcharding – July 24, 2017;
 - Mike Hahn – July 31, 2017;
 - Jim Boebel – July 24, 2019;
 - Lisa Kratz – July 14, 2023.
- **Friend Of Optimist Membership Anniversaries in July:** None

Meeting Activities:

- **Mystery Greeter:** Maggie Kleisath greeted Ken Kamps.

- **Breakfast Drawing:** Charlie Clark and Joy Schewe were the two members present, and Tim Boldt and Lisa Schmitt were the two members not present whose names were drawn to receive free breakfast in July.
- **Joker Draw:** Dan Engelke's ticket was drawn, however, he drew the 4 of Clubs.

Announcements – Information Shared:

- **Party in the Park on July 25th:** A sign-up was circulated requesting volunteers for the event.
- **Cheese Curd Sales:** A sign-up sheet was circulated requesting volunteers for the Grant County Fair and Dairy Days sales events. President. Reeves indicated the form would be made available online and sent out to membership in the near future.

BOARD OF DIRECTORS MEETING REPORT from July 1, 2024: Highlights of meeting were presented by President Reeves

TREASURER’S REPORT: President Reeves reviewed the Treasurer’s Report for period ending June 30, 2024, which included information on the Internal and Youth Account Balances:

- Grant paid in June was \$500 to the Friends of the Mining and Rollo Jamison Museums.
- Other Expenses of Note:
 - Optimist International Foundation Donation - \$250;
 - Inspiring Communities – Initial payment towards pledge for new Fire Station - \$500;
 - Grant County Fair – contract for space to sell cheese curds - \$355;
 - Becky Schambow – for Zoom renewal & greeting cards - \$173.98.
- **Approval:** President Reeves reported the Board has made a motion to approve the Treasurer's Report for period ending June 30, 2024. Seconded by Dan Engelke, motion carried.

COMMITTEE UPDATES:

- **Finance Committee:**
 - **Dues Report:** D. Borgen reported to the Board that only one individual has not paid their dues, however, he has ensured that he intends to do so.
 - **Acquisition of Club Credit Card Follow-up:**
 - Zoom Account: Can be paid by ETF (*electronic fund transfer*).
 - Becky Schambow will work with Duane Borgen to get this set up.
 - Website Account: Can only be paid by credit card or PayPal
 - Duane is going to check with Mound City Bank to find out information on obtaining a business card;
 - Decision tabled until next Board meeting.
- **Community Service:**
 - **Chamber of Commerce – Party in the Park – July 25th:**
 - Kwik Trip Card: Maxine Lane has obtained a \$100 donation to offset expenses;
 - Thank you to Tim Murphy: Tim will be moving our food trailer to the park
- **Membership:**
 - **Membership Changes:** None
 - **Noon Meeting Attendance Report – June 14th:** No information available.
 - **Noon Informational Meeting:** is scheduled for July 12th at A & W.
- **Publicity - Newsletter - Website:**
 - **Weekly Meeting Notes via Email:** Tabled – M. Palfrey to talk to J. Schewe

- **Cheese Curd:**
 - **Planning Update:**
 - **Committee Meeting:** Tentative plan is for committee to meet next on July 17th.
 - **Cleaning of Trailer:** Becky Schambow, President Reeves, and Beth Frieders will be cleaning and restocking the trailer prior to the fair;
 - **Supplies:** Gary Engelke will be ordering the cheese curds; Schambow will be ordering other supplies.
 - **Sign-up:** Includes dates/shifts for both the fair and Dairy Days. This will be circulated at meetings and put on-line.
- **Fellowship / Weekly Programs:**
 - **Speakers:** Speakers in July.
 - July 12th – Dr. Kyle Quillin, Otolaryngologist – Hearing Loss
 - July 19th – Beth Frieders – Care of Her Horses
 - July 26th – Dan Rohrbach, Southwest Health CEO – What’s happening at SH
- **Youth Activities:**
 - **Fall Planning Session:** Committee to get together in September to set up time-lines for planning youth events.
 - **Bike Rodeo:** Melissa Palfrey suggested that the Club contact Southwest Health to determine if our Bike Rodeo could be done in 2025 in collaboration with Berry Fest.
 - Becky Schambow to relay this suggestion to Southwest Health Berry Fest Coordinators.
 - Several members at business meeting added their thoughts to this event including suggestions for safety gear and concerns on space needed for each station in an already crowded parking lot due to the large nature of Berry Fest. H. Daus, M. Miller and M. Essex are to be considered for coordinating this in future years.

OLD BUSINESS:

- **Officers for 2024-2025 Fiscal Year:** President Reeves reminded members at the meeting that we need members to fill the Vice President, Secretary and now two or more directors' positions.

NEW BUSINESS:

- Member Doreen Hlavaty asked if there's any interest in a fall social event at her home with Dorothy Price in the country. President Reeves took a show of hands and nearly 80% of members in attendance indicated they would attend an event like this, even though members will be busy with cheese curd sales and the Installation Banquet. Reeves encouraged D. Hlavaty to discuss this with the Fellowship Committee or establish a sub-committee to begin working on this event.

CONCLUSION:

- **Next Board Meeting:** Scheduled for July 29, 2024 at 7:00 a.m. via Zoom.
- **Next Week’s Speaker – July 12th:** Dr. Kyle Quillin, Otolaryngologist – Hearing Loss. Dr. Quillin will be introduced by C. Clark.
- **Motion to Adjourn:** H. Crofoot made a motion, seconded by D. Engelke, to adjourn the meeting at 7:43 a.m. Motion carried.

Respectfully submitted by:
Alaina Reeves, President

WEEKLY MEETING – JULY 12, 2024

Attendance: There were 28 members and 1 guest present.

- **Convene:** The meeting was called to order by Vice President, Bob Hundhausen at 7:00 a.m.
- **Pledge of Allegiance and Optimist Creed:** The meeting began by members reciting the Pledge of Allegiance and the Optimist Creed.
- **Guests to Welcome:** Vice President Hundhausen welcomed Dr. Kyle Quillan as our guest.
- **Mystery Greeter:** The Mystery Greeter was Gene Weber, greeting Joy Schewe.
- **Special Dates Noted for the Upcoming Week:**
 - **Member Birthdays:** Gary Engelke, July 15th
 - **Member Wedding Anniversaries:** None
- **Joker Draw:** Joy Schewe's ticket was drawn, however she drew the King of Hearts.
- **Announcements / Items Discussed:**
 - **Notes of Appreciation:** were received and circulated at the meeting from:
 - Katherine Leahy for supporting for her attendance at Badger Girls' State;
 - Platteville Fire Department Capital Campaign Committee – for our donation/pledge
 - **Sign-up for Cheese Curd Sale Events at Grant County Fair and Dairy Days:** A sign-up sheet was circulated for members to volunteer to work shifts at these events. The sign-up was also emailed to members so they could sign-up on line.
 - **Party in the Park – July 25:** Members were reminded of this event that starts at 5:00 p.m.
 - **Noon Informational Meeting – Today at A & W:** Members were advised that today at noon there will be an "Informational Meeting" at A & W.
 - **Still in Need of Members to run for/be appointed to Board Vice President, Secretary and vacant Directors' positions for 2024-2025 Fiscal Year:** Members willing to serve should contact Bob Hundhausen.
- **Next Week's Speaker – July 19, 2024:** Vice President Hundhausen advised members that our very own member, Beth Frieders, will be our speaker next week and will be talking about what it takes to care for her horses.
- **Today's Speaker – Dr. Kyle Quillan:** Dr. Quillan was recruited to speak today by Becky Schambow and was introduced by Charlie Clark.

Dr. Quillan obtained his medical degree as "Doctor of Osteopathic Medicine", from Rocky Vista University College of Osteopathic Medicine in Parker Colorado. He did his residency in Otolaryngology and Facial Plastic Surgery at St. Elizabeth Boardman Hospital – Mercy Health Youngstown, in Boardman, Ohio. He is board certified in Otolaryngology and Facial Plastic Surgery.

Dr. Quillan provides services at Southwest Health specializing in treatment of ear, nose and throat conditions, allergies, and sinuses for patients of all ages. Dr. Quillan also helps patients with other conditions, such as head and neck skin cancer, removal and treatment of the thyroid and parathyroid.

Raised in the La Crosse area, he has made it his life's work to improve the quality of life in his patients. Dr. Quillan resides in Dubuque with his wife Kari and their three lovely little girls.

In beginning his presentation to the members, Dr. Quillin stated he didn't know much about the Optimist Club before coming to today's meeting. He thanked the members of our Club for what we do as community leaders and encouraged us to keep up the good work.

He stated he's been in practice for three years now and indicated he wasn't giving members a sales pitch, but did share two handouts highlighting what services he and his department at Southwest Health can provide to the community. Between his Physician Assistant and himself, one of them is in the office every weekday. Dr. Quillin works out of both Southwest's Platteville and Kieler offices. His practice involves taking care of everything from the neck up, outside of your eyes and brain. Outside of medications, he advised members of things people can do at home for the following:

- **ringing in Ears:** Explaining that these are sounds you perceive that are not there. Water intake will help. He encourages people to record what you drink and try to keep increasing water intake. He noted that drinking coffee, tea and alcohol all counters out water intake.
- **Phlegm in Throat:** This is often caused by not having enough water, making secretions thicker.
- **Dizziness / Imbalance:** To help alleviate these concerns, he encouraged people to keep their blood pressure at a good level.

He stated that he would be shocked if people didn't see improvement in the three symptoms above after making efforts to drink more water, He challenged members to give it a try.

He ended in saying that he truly enjoys what he does, noting it is rewarding to see the improvements he sees in patients.

CONCLUSION: The meeting closed at 7:45 a.m.
Recorded by: Dianne Jentz

Becky Schambow, Club Secretary, acknowledges appreciation to Charlie Clark for welcoming and introducing Dr. Quillin, and Dianne Jentz for recording notes form the meeting.

WEEKLY MEETING – JULY 19, 2024

Attendance: There were 30 members and 1 guest present.

- **Convene:** The meeting was called to order by President Alaina Reeves at 7:00 a.m.
- **Pledge of Allegiance and Optimist Creed:** The meeting began by members reciting the Pledge of Allegiance and the Optimist Creed.
- **Mystery Greeter:** The Mystery Greeter was Tim Murphy, who greeted Paul Budden.
- **Guests to Welcome:** President Reeves welcomed Karen Essex as our guest.
- **Special Dates to Remember this Upcoming Week:**
 - **Member Birthdays:** None
 - **Member Wedding Anniversaries:** Pat Moxness-Weier and Bob Weier on July 20th.
- **Joker Draw:** Paul Budden's ticket was drawn; however, he drew the 2 of Clubs.
- **Announcements / Items Discussed:**

- **Note of Appreciation:** A card from Beth Flesch expressing appreciation for the Club's donation to Special Olympics was circulated.
 - **Healing Thoughts for Kevin Haertzen:** A get-well card was circulated for signatures to be sent to Kevin who is recovering from a strained back injury.
 - **Volunteers Still Needed for Cheese Curd Sales Events:** A sign-up sheet was circulated as volunteers are still needed to fill cheese curd sales shifts at the fair and Dairy Days.
 - **Party in the Park - July 25 at 5:00 p.m.:** Members were reminded of the upcoming event. Our Club will be providing hot dogs and cookies to community members and our Club's "Volunteer of the Year" winner will be announced at the event.
 - **Still in Need of 24-25 Vice President, Secretary and replacement of at least two Directors' Positions:** Maxine Lane took the floor to encourage members to volunteer to run for/be appointed to the positions of Secretary and Vice President. Jerry Schewe indicated that Vice President Hundhausen (*not present today*) has been contacting people. President Reeves will follow-up with Bob.
 - **Katie's Garden 20th Anniversary – Master Gardner Sponsored Events – Wednesday, July 24th:** Carley Borcharding encouraged members to attend events honoring the 20th Anniversary of Katie's Garden. Events she noted included presentation on "Monarchs" at 4:00 p.m.; Fairy Garden Scavenger Hunt at 5:00; Garden Tour at 6:00 and Duck Races at 7:00 p.m.
- **Next Week's Speaker – July 26, 2024 – Dan Rohrbach, CEO of Southwest Health Center –** providing updates on Southwest Health Center services and plans.
 - **Today's Speaker: Beth Frieders,** Club member, was recruited by Becky Schambow to speak today about her horse hobby.

Providing an introduction for Beth, Becky Schambow noted that in the past few years as she's gotten to know Beth, she's been intrigued learning about Beth's horse hobby and what it entails to take care of horses.

Beth started riding horses at the age of 4, and during college and graduate school she was involved in showing her sister's Arabian horses. She got her first horse at the age of 20, whom she had for 34.5 years. Beth currently owns two horses and uses both of them for a sport called endurance riding, and Beth noted she plans to do a 150 mile ride this upcoming weekend with her horses.

With video slides, Beth provided a very interesting presentation related to keeping her horses, Fanny and Bunny healthy. This includes annual, and even semi-annual vaccines to prevent: Rabies; Tetanus; West Nile Virus; Eastern and Western Equine Encephalitis; Potomac Fever; Equine Influenza; and de-worming medication.

With pictures depicting the structure of horses' teeth, Beth explained that horses' teeth continually grow until they are twenty years old. Horses chew in a rotary fashion and if they don't chew fully, they don't get enough nutrition from their food. With the help of an Equine dentist, or Beth's veterinarian, Beth ensures that her horses' teeth are ground one to two times per year to level out their chewing capacity to maintain appropriate chewing and nutritional benefits.

Video pictures were also shown to identify the horses' leg and hoof structure. Beth noted "the hooves make the horse" and if they aren't level, problems including lameness can arise. Horses actually walk on their "fingernail and their frog" and it is very important that their hooves have proper angles and length. She has a Farrier come every four to six weeks to do nail trimming and shoe fitting on Fanny

and Bunny as needed. A video depicting the process was shown and Beth noted that the horses' hoof wall and callus don't have much feeling in them, so the horses aren't hurt by this process.

Beth brought a rasp and a hoof boot to show as examples of items used in hoof trimming.

CONCLUSION: The meeting closed at 7:57 a.m.
Recorded by: Becky Schambow, Secretary

WEEKLY MEETING – JULY 26, 2024

Attendance: There were 26 members and 1 guest present.

- **Convene:** The meeting was called to order by President Alaina Reeves at 7:00 a.m.
- **Pledge of Allegiance and Optimist Creed:** The meeting began by members reciting the Pledge of Allegiance and the Optimist Creed.
- **Mystery Greeter:** The Mystery Greeter was Ron Weier, who greeted Bob Stephens.
- **Guests to Welcome:** President Reeves welcomed Dan Rohrbach, speaker, as our guest.
- **Special Dates to Remember this Upcoming Week:**
 - **Member Birthdays:** None
 - **Member Wedding Anniversaries:**
 - Arnie and Jan Roper – July 26th
 - Eilee and Gary Engelke – July 29th;
 - Dianne and Ron Jentz – July 31st
- **Joker Draw:** Charlie Clark's ticket was drawn, however, he cut the 7 of Diamonds.
- **Announcements / Items Discussed:**
 - **Volunteers Still Needed for Cheese Curd Sales Events:** A sign-up sheet was circulated as volunteers are still needed to fill cheese curd sales shifts at the fair and Dairy Days.
 - **Sympathies to Phil Swift and Family:** A sympathy card for Phil Swift and family was circulated for members to sign expressing condolences on the passing of Phil's mother.
 - **Party in the Park – July 25th – Club's Volunteer of the Year Award:** Appreciation was extended to those who volunteered at this event. It was noted that the hotdogs and cookies Club gave out went quickly. Mark Essex received the "Optimist Club Volunteer of the Year" award for his dedicated service to our Club.
 - **Donations to Fire Department:** On behalf of the Fire Department's fundraising committee, Paul Budden expressed appreciation to the Club for placing a donation jar which yielded \$55 in collections from donors at Party in the Park who contributed to the fund for the new fire department.
- **Next Week's Meeting – August 3rd:** Club's Business Meeting will be next week.
- **Today's Speaker:** Dan Rohrbach, CEO of Southwest Health was recruited and briefly introduced by Becky Schambow. Although Dan didn't feel he needed an introduction as he felt most members knew

him, it is noted that Dan has over 25 years of experience in leadership roles in rural healthcare organizations. Dan came to Platteville and took over as CEO of Southwest Health in September 2011.

Dan provided information about the growth of the organization since 2011.

In 2011 Southwest Health had 245 employees. Today Southwest Health has 620 employees. Dan noted that Southwest Health recruits good people, trying to ensure that they hire the right people for their organization.

Southwest Health strives to be a regional presence for our community and the growth in the services they provide has been remarkable. Highlights Dan noted included:

- Southwest Health has 82 providers that include MD's, DO's and mid-level medical staff practitioners.
- In addition to the Main Campus in Platteville, Southwest has opened new clinics in Cuba City, Kieler, and Darlington.
- Family Practice is the Foundation of the services provided, with twenty-two providers, including nine physicians and thirteen Advanced Practice Practitioners.
- Dr. Alberto Vitela, a General Surgeon, will join Southwest Health in August 2024, which together with Dr. Scott Houghton enhances SH's General Surgery services.
- Dr. Maggie Moses, a Dermatologist, will join the staff full time in the summer of 2025. Dan noted that often times getting an appointment to see a Dermatologist has a wait time of over a year, so having a full-time Dermatologist on staff will be a tremendous addition to services at Southwest Health.
- Dan stated the Orthopedic Institute at Southwest Health is a "support department" that helps generate services provided in other areas. There are four Orthopedic Surgeons including: Dr. Josh Lindsey; Dr. Dayton Opel; Dr. James Prosser; and Dr. Alex Stassman. Recent additions to the Orthopedic Department include two Podiatrists, Dr. Spencer Hammack and Dr. Moiz Hassan.
- The Eye Center's six Optometrists and an Ophthalmologist, provide services at the Main campus, and outlying clinics at McGregor Plaza in Platteville, Lancaster and Darlington.
- In addition to a variety of specialty services provided by Southwest Health providers, UW Health now leases an area at Southwest Health providing additional specialty services.

Dan talked about the planned addition of a "Medical Office Building" on Southwest Health's main campus. The driving need for the additional building is the need to add additional surgery/operating rooms in the hospital, where surgical rooms will go from the four Southwest currently has to seven. To accomplish this, the Eye Center, ENT, Dermatology, and Mental Health services will move to the new building. In addition, there will be conference rooms in the new building. This building is currently in the design phase, with goal of breaking ground in the spring of 2025. After designated departments move to the new building, work will begin to expand surgery, and internally the Lab, Infusion Center, Inpatient Pharmacy and the UW Health area will move to the vacated areas. Anticipated completion date is the summer of 2027.

With concerns expressed about current parking availability, Dan stated the Main campus will be adding fifty parking stalls within the next several weeks.

CONCLUSION: The meeting closed at: 8:00 a.m.

Recorded by: Becky Schambow, Secretary

ACKNOWLEDGEMENT OF MEMBERS' SPECIAL DAYS in AUGUST 2024

AUGUST BIRTHDAYS:

- Eileen Nickels – August 3rd;
- Maggie Kleisath – August 5th;
- Jim Boll – August 9th;
- Barb Stockhausen – August 28th;
- Curt Fatzinger – August 30th.

MEMBERS' WEDDING ANNIVERSARIES in AUGUST:

- Brad and Jessica Brogley – August 7th;
- Mark and Karen Essex – August 9th;
- Amanda and Scott Trewin – August 15th;
- Maggie and Steve Kleisath – August 17th;
- Kathy and Joe Kopp – August 19th;
- Virg and Marcia Pufahl – August 22nd;
- Ken and Lois Jean Kamps – August 23rd;
- Kim and Cindy Skemp – August 30th.

MEMBERSHIP ANNIVERSARIES in AUGUST:

- Mike Olds – August 12, 1994;
- Diane VanNatta – August 20, 2004;
- Maggie and Steve Kleisath – August 31, 2012;
- Paul Budden – August 20, 2016;
- Christine Budden – August 4, 2017;
- Diane Paynter – August 13, 2019.

FRIENDS OF OPTIMISTS MEMBERSHIP ANNIVERSARIES in AUGUST: None