



Platteville Optimist Club

Monthly Highlights

January 2021

Vision Statement: "To Impact the lives of youth in a positive and encouraging manner"

2020-2021 Officers and Board of Directors

Officers: Tom Nall, President | Dan Engelke, Past President | Duane Borgen, Treasurer | Alaina Reeves, Secretary

Board of Directors: Doug Martin, Leon Neuheisel, Linda Thomas, Steve Lane, Terri Ellis, Jordan Holthaus

Published for Members January 31, 2021

NOTE: Due to Covid Pandemic and "social distancing" requirements, the Platteville Optimist Board and Members have not been able to meet in person since March 6, 2020. In effort to continue Club business, the Board of Directors has been meeting via Zoom's internet application, with our most recent meeting held on January 5th, 2021. The following "Governing Board & Committee Updates" highlighted below were reported to the Membership at their Business Meeting on January 8th, 2020.

GOVERNING BOARD & COMMITTEE UPDATES

FINANCE COMMITTEE:

- **Treasurer's Report:** Financial Report dated December 31, 2020 was submitted by D. Borgen, Treasurer, and approved by the board.
- **Notes of Appreciation Received:** Received notes of appreciation from: Friends of the Mining & Rollo Jamison Museums, Grant Co. Cancer Coalition, Badger Girls State, Badger Boys State, Boy Scouts, and Friends of Rountree Gallery.
- **Annual Recognition of Club Financial Books:** Barb Stockhausen stated she needed additional time to finish the financial worksheets for 2020.

YOUTH COMMITTEE: Upon resignation from his board position, T. Boldt effectively resigned from the Youth Committee as well. W. Wodarz is still working on coordinating the essay contest with C. Storle. Information on oratorical and essay contests is still pending; communication with C. Storlie has occurred but no concrete information to provide.

COMMUNITY SERVICE COMMITTEE: Nothing to report.

FELLOWSHIP COMMITTEE: Still in need of speaker coordinators for April-December, 2021. Please contact Linda Thomas for more information. Upcoming speakers:

- **February 5th,** Business Meeting
- **February 12th,** Eileen McCartney, - Pickleball courts in Platteville

- **February 19th**, Professor Jason Thun from UWP re: “The Mathematicum” which develops tools to do outreach to local grade schools through high schools.
- **February 26th**, TBD

MEMBERSHIP COMMITTEE: No membership changes to report for January. Membership non-renewals include Janelle Davis.

OLD BUSINESS:

- **Proposal for additional income:** Leon Neuheisel and Jordan Holthaus discussed contacting Culver’s for a 5% contribution for every meal they sell on a specific day. Mike Hahn’s proposal of having everyone complete a calculation of how many breakfasts they didn’t pay for this year persists. Determined it was appropriate for Alaina to continue mentioning the need for fiscal support in monthly newsletter announcement emails.

NEW BUSINESS:

- **“Cheese Curd Stimulus Request:** Alaina and Tom to craft a letter to membership. Duane Borgen to look into Venmo.
- **SWIS District Meeting**, via Zoom scheduled for January 9th. L. Thomas, T. Nall and D. Borgen to attend this.

ADJOURNMENT: Meeting adjourned at 7:41(motioned by D. Borgen, seconded by L. Thomas)

NEXT BOARD MEETING: February 2, 2021.

Board Report Submitted by: Alaina Reeves, Secretary

HIGHLIGHTS OF WEEKLY MEMBERSHIP MEETINGS HELD IN JANUARY:

January 8th, 2021 – Virtual "Business Meeting" via Zoom – Hosted by Alaina Reeves

- **Attendees:** There were 22 members who attended and participated including: Tim Boldt, Carley Borcharding, Duane Borgen, Howard Crofoot, Hap Daus, Terri Ellis, Dan Engelke, Mark Essex, Beth Frieders, Ken Kamps, Maggie Kleisath, Steve & Maxine Lane, Doug Martin, Tom & Fern Nall, Leon Neuheisel, Alaina Reeves, Becky Schambow, Bob Stephens, Ernie Thalmann, and Ron Weier.
- **Business Meeting highlights:** Meeting was called to order by T. Nall at 7:03 a.m., followed by the Pledge of Allegiance and The Optimist Creed.
- **Special Dates Noted:** Duane Borgen celebrated his birthday on January 8th. Alaina Reeves will celebrate her birthday on January 13. Membership anniversaries this week include Pat Moxness-Weier (January 6, 2018) and Naomi Wells (January 6, 2018).
- **Board of Directors Meeting Report:** D. Borgen presented the treasurer report; T. Nall reviewed the January board meeting summary (as listed above).
- **Other Business - Items Discussed:** Regarding financial situation, Maxine suggested we stop sending donees the full amount, as we are all experiencing financial challenges due to COVID-19. It was also noted that those wishing to donate in response to the Cheese Curd Stimulus request could benefit from a tax deduction if they donate \$100 or more.
- **Proposals for additional income:**
 - **Cheese Curd Stimulus Request:** This is something Alaina and Tom will put together. They will receive feedback and final approval from the board before assembling.
 - **Spring time fundraising event discussion:** T. Ellis, D. Engelke, L. Neuheisel and T. Boldt to join together at Pioneer Ford conference room to discuss other activities that we could do this spring to raise money.
- **Upcoming Speakers & Topics:**
 - **January 15, Jim Schneller, PAIDC**
 - **January 22, Kory Barry, P A Southwest Health Center Physicians**
 - **January 29, Kristina Navarro, Assistant Chancellor and Director of Athletics and Recreation at UW-Platteville.**
- **Adjournment:** Meeting adjourned at 7:51. (Motioned by M. Lane, seconded by K. Kamps).

January 15th, 2021 – Virtual meeting with Jim Schneller, PAIDC

- **Attendees:** There were 23 members who attended and participated including: Tim Boldt, Carley Borcharding, Duane Borgen, Charlie Clark, Terri Ellis, Dan Engelke, Mark Essex, Mike & Priscilla Hahn, Ken Kamps, Maggie Kleisath, Kathy Kopp, Eileen McCartney, Tom & Fern Nall, Leon Neuheisel, Diane Paynter, Alaina Reeves, Becky Schambow, Bob Stephens, Ernie Thalmann, Linda Thomas, and Ron Weier.
- **Meeting Highlights:** Meeting was called to order by T. Nall at 7:03 a.m., followed by the Pledge of Allegiance by L. Neuheisel and the Optimist Creed by C. Clark.
- **Special Dates Noted:** Rod Thomas will be celebrating his birthday on January 19th.
- **New Business:**

- Donation Request Update: Alaina & Terri will be assembling letters/return envelopes for the Cheese Curd Stimulus Request. Letters should go out on Tuesday the 19th.
- Community Involvement Fair at the Platteville Public Library: just going to be on the internet; can put together a ~1 minute video of our club together.
- Fourth of July Cheese curd preliminary discussion.
- **Guest Speaker: Jim Schneller, PAIDC**
- Diane Paynter introduced our guest speaker, Jim Schneller, and provided some great background on his achievements and contributions within our community. Jim and his wife, Karen, are life-long residents of Platteville. They have two kids, Jamie and Toni. Jamie works alongside Jim in their real estate investments, and Toni lives in Portland, Oregon. In 1995, Jim and his wife purchased Insight, and rebranded it as AVISTA. They grew the business from 32 employees to 156 before selling it to Esterline in 2004. Currently, Jim and Karen continue to stay busy with commercial real estate. His largest project to date is the Keystone Development which includes both commercial and residential real estate, including Menards, Walmart, and the Estates at Keystone. Jim holds board positions on the Southwest Health Board, PAIDC, First National Bank Board, WB&T Board, UW-Platteville Advisory Boards (Engineering Department, Computer Science Department), Clarity Clinic Board, Airport Board, Police & Fire Commission, and others.
- Jim shared that he and Karen started out in a trailer with mold on the walls and holes in the floor. His college career didn't take off with an "oomf," as he stated, but eventually completed his "twelve year education program." He discussed how communities off of the four lane don't ever stay the same; they either grow along with it or they stagnate. It takes about 10 years for communities to begin growing out to the four lane, and he saw the most opportunity in the area which is now business 151. They purchased 120 acres out there along with 3 other partners. As he put it, they did not have a "grand plan," they were just opportunistic. Distinguished that the Platteville Development Group is the floor of the four partners, and "Platteville Progressive Properties" is the same group of people, but for tax purposes one sells land to the other and then it is developed. To find businesses to come to people, they sought out businesses and then facilitated by seeing it come to fruition. He defined PAIDC as the volunteer board that brings all different talents and perspectives in: people from the chamber, people from the city, people of several different professions, all meeting together once a month. It is NOT a department of the city due to confidentiality purposes with business prospects (i.e., open record laws). Essentially, the goal of PAIDC is to make it easy for a business to come to town, set up, start paying taxes and employing people.
- After his presentation, Kathy Kopp announced that the community is very proud of what Jim and Karen have done for our community.
- **Upcoming Speakers and Topics:**
 - **January 22: Kory Barry, P A** Southwest Health Center Physicians
 - **January 29, Kristina Navarro**, Assistant Chancellor and Director of Athletics
- **Adjournment:** Motion to adjourn meeting made by T. Ellis, seconded by D. Paynter. Meeting adjourned at 7:55 a.m.

January 22nd, 2021 – Virtual meeting with Kory Barry, PA, SW Health Physicians, Hosted by Becky Schambow, filling in for Alaina Reeves

- **Attendees:** There were 26 members, 2 Friends of Optimist members and 1 guest speaker who joined and participated including: Tim Boldt, Carley Borcharding, Duane Borgen, Chris & Paul Budden, Charlie Clark, Hap Daus, Terri Ellis, Dan Engelke, Beth Frieders, Priscilla & Mike Hahn, Maggie Kleisath, Maxine & Steve Lane, Doug Martin, Eileen McCartney, Tim Murphy, Fern & Tom Nall, Leon Neuheisel, Diane Paynter, Becky Schambow, Ernie Thalmann, Linda Thomas, Ron Weier, Wayne Wodarz, Melissa Palfrey (FOO), Gene Weber (FOO), and Kori (Schumacher) Barry (guest speaker).
- **Meeting Highlights:** President Nall opened the meeting, followed by the Pledge of Allegiance and Optimist Creed.
- **Special Dates Noted:** Charlie Clark will celebrate his birthday on January 28th. Penny Droessler and her husband Steve will celebrate their wedding anniversary on January 28th. Joan Bahr's membership anniversary will be on January 28th (2018).
- **Items Discussed:**
 - **Vice President Position Open:** President Nall noted that the Board is looking for a volunteer to fill the position of Vice President (being vacated by Tim Boldt). Tom indicated that the position does require a bit of time, commitment, and a positive attitude. Maxine Lane noted that as the SWIS District Governor she would encourage members to consider this position.
 - **Dime A Day Campaign:** President Nall noted that members should be receiving information provided by Jerry Schewe (Club's Foundation Representative) encouraging participation in the OI "Dime A Day" fundraiser.
 - **Cheese Curd Stimulus Request Letter:** President Nall thanked Alaina Reeves and Terri Ellis for putting together the donation request letter sent out to all members in hopes that they would consider making a contribution to the Club to offset decreased finances due to the fact that we could not conduct our cheese curd sales this past year. Nall also thanked Dan Engelke for providing the return envelopes.
 - **Optimist Day:** President Nall noted that "Optimist Day" is February 4th and there are preliminary plans to put a news release in the Platteville Journal and local radio stations. The notice in the Journal is scheduled to be published in the Jan. 27th edition as part of the Kunes Country Public Service Ad. Wayne Wodarz also volunteered to publish something on the Platteville Chamber's Facebook page. Diane Paynter suggested that we publish something on a new Facebook page entitled "Platteville Positive Vibes".
 - **Essay and Oratorical Contests:** Wayne Wodarz provided an update noting that Christine Storlie has been coordinating the essay contest in which the deadline for entries has been extended to Feb. 1st. Christine is also coordinating the Oratorical contest.
 - **Fighting Saints Game for Middle School Students:** Wayne Wodarz reported that due to Covid restrictions, the JOI Club students will not be able to participate in the Fighting Saints game again this year. He will be following up with the venue to see if they will refund our \$100 down payment for this event and/or hold it over for next year.
- **Speaker – Kori Schumacher Barry, APNP was today's guest speaker.** She was recruited and introduced by Diane Paynter. Kori has been a resident of Platteville most of her life since the age of 7. A graduate of PHS she later attended UW-Eau Claire, then UW-LaCrosse, then transferred to Palmer College Chiropractic graduating Cum Laude in

1996. While practicing as a Chiropractor in Davenport and Cedar Rapids she also got her Masters of Healthcare and Nursing Practice degree and practiced as a registered nurse. After moving back to Platteville, she worked as a pediatric nurse at American Family Children's Hospital – UW Hospital, as well as Hematology/Oncology, Neurology, Neurosurgery, ENT and Plastics, Pediatric ICU, Neonatal ICU and General Med from 2007 until 2015. During that time, she earned her Masters of Science in Nursing Education, then her Post Masters Certificate as a Family Nurse Practitioner. In January of 2015 she started as a Family Practice Nurse at The Platteville Clinic at Southwest Health (SH).

- Kori spoke today about exciting changes happening at Southwest Health, and the topic of Covid-19 and how Southwest Health has / is doing a tremendous job of responding to this pandemic. Noting physical changes at SH Kori noted: a Covid Clinic has been sent up at SH's EMS garage; SH has opened new Eye Centers in Darlington and Lancaster; there is current construction on SH's main campus of a new Specialty Clinic, and when completed the current Orthopedic Institute will become all Rehabilitation, and the Orthopedic Institute will move up to main floor currently occupied by the Women's Center and Specialty Clinic. The new clinic on SH's main hospital campus will have an expanded pharmacy on the first floor, along with some of the Specialty Clinics (cardiology, pediatric cardiology, urology, pain management) which will move to the new clinic's first floor. A café will also be located on the new first floor. Specialty services of General Surgery and Women's Health will be located on the second floor of the new clinic. In addition, Southwest Health will be building a new clinic in Cuba City enhancing / housing their Family Practice and Rehabilitation Therapy services for the Cuba City area community. In response to Covid-19 SH started with separation of their Clinic space which evolved to forming the Respiratory Clinic in what is now the Specialty Clinics, which then evolved into changing the EMS space into the current Respiratory Clinic with negative pressure and five exam rooms. Drive up testing has evolved into drive through testing. All changes have been made to keep practice going and to keep people safe. SH currently has vaccine clinics set up out of The Edge (in the back of the hospital) where they are providing vaccinations to about 400 people per day with expectation of increasing those numbers and time availability as more vaccinations are obtained. SH is currently calling their established, eligible patients following CDC (Center for Disease Control) guidelines. Kori noted that Grant County is also starting to give vaccines as well. Time was allowed for questions during which time several members who had already received vaccinations at SH commended the facility's staff and efficiency in this process. Information relative to Covid can be obtained on their website, Facebook page, and by calling their clinic at 608-348-4330.
- **Upcoming Speakers:** President Nall noted that next week's speaker will be Kristina Navarro, Asst. Chancellor and Director of Athletics and Recreation at UW-Platteville.
- **Additional Announcements:** SWIS District Governor (member) Maxine Lane encouraged members to sign up for the SWIS District's virtual conference scheduled for Saturday, February 13th . Members can do so by logging onto the SWIS District website.
- **Adjournment:** The meeting adjourned at 8:00 a.m.

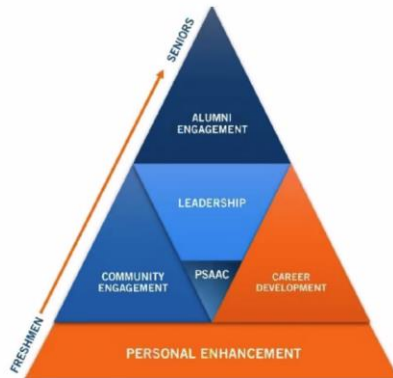
January 29th, 2021 – Virtual meeting with Dr. Kristina Navarro, Asst. Chancellor and Director of Athletics and Recreation at UW-Platteville.

- **Attendees:** There were 30 members, 1 Friend of Optimist and 2 guests who joined and participated including: Tim Boldt, Carley Borcharding, Duane Borgen, Charlie Clark, Howard Crofoot, Hap Daus, Terri Ellis, Dan Engelke, Beth Frieders, Kevin Haertzen, Mike & Priscilla Hahn, Bob Hundhausen, Maggie Kleisath, Maxine & Steve Lane, Doug Martin, Eileen McCartney, Tim Murphy, Tom & Fern Nall, Kristina Navarro (guest), Leon Neuheisel, Diane Paynter, Alaina Reeves, Michael Salm (guest), Becky Schambow, Jerry Schewe, Ernie Thalmann, Linda Thomas, Gene Weber (FOO), Ron Weier, Wayne Wodarz.
- **Meeting Highlights:** Meeting was called to order by President Nall at 7:04. L. Neuheisel led the Pledge of Allegiance followed by Maxine Lane reciting the Optimist Creed.
- **Special Dates Noted:** Jim & Judy Boll will be celebrating their wedding anniversary on February 2nd.
- **Other Items Discussed:**
 - **Notes of appreciation received** from Platteville Holiday Project, Platteville School District, Sleep in Heavenly Peace - WI Grant County Chapter, and Wisconsin Badger Camp.
 - **Vice President position, request for volunteers.** No experience needed, just time, commitment, and a positive attitude. Will be supported by our great board members.
 - **Dime a Day Commitments to Optimist International Foundation:** Jerry Schewe noted that donations of \$36.50 may be sent to 860 Jefferson St. in Platteville (deadline is March 1). Or, since this year is the 50th anniversary of Optimist International, members can donate \$50 for a special pin.
 - **Cheese Curd Stimulus Request Letter** was sent out on January 19th which included a return envelope. Thank you to Terri and Dan for donating the envelopes and postage.
 - **Essay Contest:** Wayne Wodarz update on the Oratorical Contest
 - **Optimist Day, February 4th**
 - News Release for Platteville Journal and Radio Stations.
 - Platteville Journal can put it in the paper for January 27th issue, sponsored by Kunes Country.
 - **SWIS District Meeting: Saturday, February 13th via Zoom.**
 - Keynote speaker: Mark Winsoff, Optimist International President
 - Speakers: Guests Rose and Jessica; each will share their individual story of their love of a special needs' child.
 - **Maxine Discussion on Cheese Curds:** Requested approval for Optimist selling cheese curds in the July 4th Events at Legion Field. Will send out email to request volunteers. Time slots are as follows.
 - 3:30 - 5:30
 - 5:30 - 7:30
 - 7:30 - 9:30
- **Today's speaker:** Kristina Navarro, Asst Chancellor and Director of Athletics and Recreation at U W – Platteville.
- Diane Paynter shared a nice introduction on Dr. Navarro. Dr. Kristina Navarro currently serves as the Assistant Chancellor and Director of Athletics and Recreation at UW-Platteville. In this role she oversees 16 intercollegiate sports programs within the Department of Intercollegiate athletics and the Department of Campus Recreation and Wellness that serves the greater institution and community. She earned her doctoral degree from UW-Madison in Educational

Leadership and Counseling Psychology, Master's degree from UNC-Chapel Hill in Sport Administration and Bachelor's degree from UW-Lacrosse in Sport Management and Business Administration. She is a former NCAA Division I and Division III student-athlete and currently enjoys fat biking and mountain biking in Southwest Wisconsin!

- Dr. Kristina Navarro shared that in the past 4-5 years, the UW-P athletics division has grown from 450 to 639 student athletes. It has been 326 days since any type of competition, due to COVID-19. Her presentation centered around the “2021 Playbook” and their revised mission and vision of the athletic department. They have restructured the athletic department into the Department of Intercollegiate Athletics and the Department of Campus Recreation and Wellness. The division’s mission is to “provide intentional athletic and

recreational opportunities that inspire a shared sense of community, health and wellbeing for our student body, faculty, and staff.” Their vision is to “collaboratively work to provide a holistic student experience and sense of pride for the greater university through inclusive programs.” Kristina shared how impressed she has been on the department staff’s inclination to grow professionally together. The UW-P coaches come together almost once a month for professional development. Their core values are family, integrity, innovation, respect and excellence. Additionally, they encourage and



facilitate the development of the UW-P athletes through various partnerships in the community, using the embedded pyramid as a guide.

- During the Q&A opportunity, a member asked about how a positive COVID-19 case could derail the competitive seasons. Kristina responded that the development of a positive case would cause a shut down for 14 days. For the high contact sports, like basketball and wrestling, the athletes are tested 3 times a week.
- The NCAA has imposed a “blanket waiver” giving seniors the option to come back as a repeat to be able to play. Some players may take a 5th year or explore a graduate program to pursue this option, and other seniors may decide to move on with career opportunities.
- Men’s and Women’s basketball games will be streamed online this season. Fans can visit the following links to view home games. For away games, they can locate the website of the opposing teams to find links to stream those games.
 - Men’s Basketball Schedule: <https://letsqopioneers.com/sports/mbkb/2020-21/schedule>
 - Women’s Basketball Schedule: <https://letsqopioneers.com/sports/wbkb/2020-21/schedule>
 - Live Stream: <https://portal.stretchinternet.com/uwplatt/>

- **Final thoughts/announcements:** Prayer request for Rod Thomas who will be having surgery at UW for some lung cancer. Next week is the Board of Directors Meeting via Zoom at 7:00 a.m., Tuesday February 2nd.
- **Next Friday's Meeting** Will be a business Meeting
- **Upcoming speakers:**
 - **Feb 12:** Eileen McCartney: Pickleball courts in Platteville
 - **Feb 19:** Professor Jason Thun from UW-P on the Mathematicum which develops tools to do outreach to local grade through high schools.
- **Adjournment:** D. Engelke motioned to adjourn, seconded by D. Paynter. Meeting adjourned at 7:52 a.m.

ACKNOWLEDGMENT OF MEMBERS' SPECIAL DAYS IN FEBRUARY:

FEBRUARY MEMBERSHIP ANNIVERSARIES

- **Dennis Helbing** – February 27, 2015
- **Steve & Maxine Lane** – February 6, 2009
- **John Zuehlke** – February 17, 2020

FEBRUARY FRIENDS OF OPTIMIST ANNIVERSARIES

- **PBII** – February, 2016

FEBRUARY WEDDING ANNIVERSARIES

- **Jim & Judy Boll** – February 2, 1980

FEBRUARY BIRTHDAYS

- **Steve Lane** – February 7th
- **Tim Boldt** – February 12th
- **Pat Moxness-Weier** – February 16th
- **Jim Schweigert** – February 18th
- **Kathy Kopp** – February 19th
- **Barb Deis** – February 22nd
- **Beth Frieders** – February 26th