

# ROOSTER CALL

## PLATTEVILLE OPTIMIST CLUB

Currently Meeting 7:00 AM Fridays at Country Kitchen, Hwy 151, Platteville, WI

***“To Impact the lives of youth in a positive and encouraging manner”***

**Platteville Optimist Weekly Bulletin – Friday, August 25, 2017**

**Attendance:** 28 Members – Carley Borcharding, Duane Borgen, Paul Budden, Chris Budden, Charlie Clark, Peggy Compton, Howard Crofoot, Dan Engelke, Eileen Engelke, Gary Engelke, Kevin Haertzen, Dave Jones, Ken Kamps, Maggie Kleisath, Maxine Lane, Doug Martin, Fern Nall, Leon Neuheisel, Becky Schambow, Joy Schewe, Guy Stead, Bob Stephens, Barb Stockhausen, Linda Thomas, John Urness, Bob Weier, Ron Weier, Wayne Wodarz

**Mystery Greeter:** Linda Thomas secretly greeted Maggie Kleisath.

**Joker Draw:** A name that has not surfaced recently in the joker draw, Wayne Wodarz. He decided to ‘draw’ and revealed the Jack of Clubs. The pot continues to grow, not quite reaching the recent ‘power ball’!!

### **Announcements:**

**Donation Request:** A request for a donation, supporting Iowa County Cancer Coalition had been received. President Haertzen stated this would be discussed at the Board Meeting for further consideration. An address had been provided by Ron Weier for any members choosing to make personal donations.

**Birthdays/Anniversaries:** It was a pleasure to share ‘Happy Birthday’ greetings to Dave Jones (8/26), Barb Stockhausen (8/28) and Fern Nall (8/29). Gary Munson will be celebrating a wedding anniversary on 8/31).

**Thank You Notes:** n/a

### **Cheese Curd Update:**

\*Grant County Fair gross was \$12,976 vs 2016 of \$15,000. Curd was gone Saturday night at 9:30, selling some 900 pounds throughout the event, similar to 2016.

\*Members will be working Potosi Brew Fest this weekend with Dairy Days Sept. 8/9/10.

**Awards/Installation Banquet:** Invitation will be forwarded over the weekend.

### **Other:**

\*Maxine reported 43 responses had been received from the survey on the Rooster Call, 26 from those who attend weekly, 9 when they can, 6 who don’t attend and 2 FOOs. All very positive. Maxine also thanked Fern Nall for providing a summary of all responses.

\*SWIS District Quarterly Conference is August 25-26 in Milwaukee. Gary & Eileen Engelke, Wayne Wodarz and Barb Stockhausen are attending.

**Promise Yourself . . .**

**To talk health, happiness and prosperity  
to every person you meet.**

**To make all your friends feel that there  
is something in them.**

**Program:** Thanks to Barb Stockhausen for arranging two speakers this morning, Kim Schmelz from Southwest Wisconsin Technical College and ‘Mr. Radio’, Herb Cody from QueenB Radio.

Kim Schmelz joined us this morning to share the upcoming events that will take place on the campus of SWTC in celebration off their 50<sup>th</sup> Anniversary on September 23. Kim has been with SWTC for 2 years and was pleased to share that for a second year. SWTC was recognized as the #1 2 year college in Wisconsin, previously being ranked #3. She extended an invitation to the members for the dedication of the 50<sup>th</sup> Little Library that will be installed on campus on September 8. She stated there will be free lunch, demonstrations from various departments, campus tours, ribbon cutting, etc. with a finale that evening at the Fennimore Ball Park starting at 4:00, to include Echoes of Camp Randall, Williams Honor and Country Music Artist, Eric Paslay. Kim answered questions and again extended an invitation to members to join the celebration(s).



It was also a pleasure to welcome our Friend of Optimist and ‘Mr. Radio’, Herb Cody. The support of Herb and QueenB Radio, as a Friend of Optimist, is greatly appreciated.

Herb started his presentation making mention of the many radio stations/tv stations throughout the United States that are amongst their collaboration. Much, much larger than what we know locally here in SW Wisconsin. He touched on FCC rules and guidelines that cover broadcasting and the consequences if such are not adhered to. Herb focused on ‘Talk Radio’. What upfront would seem to be a non-confrontational industry, according to Herb it can be just the opposite. Topics can be upsetting to some listeners who can seek out retaliation on the announcer and station. An innocent as it may appear, at times the ‘spoken word is

powerful’ and can be construed in a way not intended and creates personal reactions, some good, some not so good. As a radio professional, it is important to build a relationship and know your audience. Be a journalist, be a professional. Report the facts, not opinions. Herb answered many, many questions. Herb’s presentation was a very interesting perception to the ‘world of radio’.

Weekly Speakers: **September Programs, Coordinator(s), Charlie Clark/Wayne Wodarz**

**September 1 – Business Meeting**

Minutes taken and drafted for Rooster Call by Maxine Lane



back to  
School

